

SHOW CUSTOMERS
THAT YOU SUPPORT
LOCAL



CUSTOMERS SPEND
8-12% MORE WITH
A LOYALTY SCHEME

LOCAL LOYALTY!









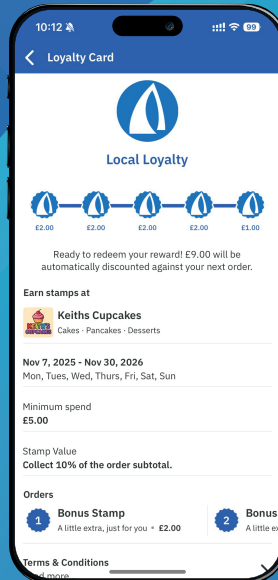
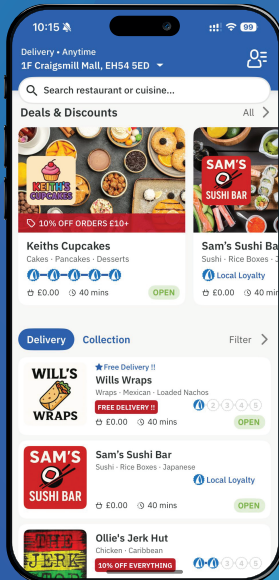
INTRODUCING THE LATEST NEW FEATURE TO THE WIGAN EATS APP!

RETAIN CUSTOMERS WITH A LOYALTY SCHEME WHILST INCREASING
ORDER VALUES WITH A CASHBACK OFFERING!

Once the customer has ordered 5 times from
your restaurant and earned 5 loyalty stamps, they
are given a discount on their sixth order

EXAMPLE

Order Value	1st Order	2nd Order	3rd Order	4th Order	5th Order	Total Discount on 6th order
10% from each order including service charge and delivery fees.						
	£1.50	£0.80	£1.50	£1.30	£1.70	



Significant marketing spend will be going into advertising our exciting new feature, opt in today and let us help you retain your loyal local customers!

Restaurants participating in Local Loyalty will each have a special banner and dedicated section on the app to advertise the feature!